

BE PART OF
THE 2026
EDITION OF
Around
SALEM
MAGAZINE

**Online
Edition, too!**
**Accessible
24/7/365 at
aroundSalem.org**

for

- RESIDENTS
- VISITORS
- BUSINESS
- PLEASURE
- ALL WHO LOVE SALEM

Around SALEM

2025

FOR ALL WHO LOVE SALEM
AND ROANOKE COUNTY | VA

Worth the Wait

Salem Prepares for its
Best Downtown Yet

Roanoke College
**FOOTBALL
SCIENCE**
AND?

2
Parks & Rec
Score **Big** This Year

DINING
our favs!

▲ 2025 cover shown

Call or Email To Reserve Your Space Today!

Contact:
Advertising
540-389-9945
info@berryfield.com

Berryfield Publications
540-389-9945
info@berryfield.com


BERRYFIELD
MARKETING & MEDIA

*Around*SALEM MAGAZINE

2026 RATE CARD • EDITORIAL PROFILE • CIRCULATION

AroundSALEM magazine is Salem’s response to “We want—we need—our own magazine!”

Print magazines mean more. Established entities and favored communities have their own publications. Beyond the increasing clutter of digital and what’s online. (Though **AroundSALEM** is also online.)

AroundSALEM showcases the best of Salem and... what’s all around the Salem community.

Your 2026 edition includes news and pictures of all the best things happening here. **AroundSALEM** is the perfect go-to resource for anyone who lives, works, plays, visits, or appreciates Salem, Virginia.

Advertising in **AroundSalem** is good marketing for your business as it places you in front of your existing, new, and next customer. The magazine is online and the printed publication is distributed by our Salem-Roanoke County Chamber of Commerce as well as placed on location at area businesses and merchants and visitor centers throughout the year.

ONLINE EDITION, too!

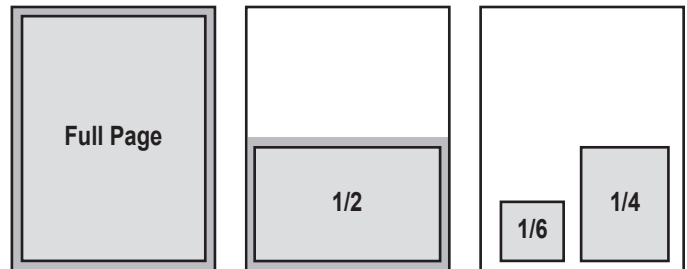
All rates for 2026 include being in the 24/7/365 online edition.

Reach more people all year long.

Link and share on your own organization’s website and social media channels for even more exposure!

See it now at www.aroundsalem.org

4 Display Ad Sizes



Full Page Bleed Size: 9" x 11.5"
 Non Bleed Size: 8" x 10"
 Half Page Bleed Size: 9" x 6"
 Non Bleed Size: 8" x 5"
 Quarter Page Size: 3.75" x 5"
 Sixth Page Square: 3.25" x 3.25"

Advertising Rates

STANDARD POSITIONS	2026 RATES	CHAMBER MEMBER DISCOUNT RATE
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Full Page	\$2,200	\$2,000
1/2 Page	\$1,320	\$1,200
1/4 Page	\$770	\$ 700
1/6 Page	\$440	\$ 400

* Guaranteed position add 10%

PREMIUM POSITIONS	2026 RATES	CHAMBER MEMBER DISCOUNT RATE
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Back Cover	\$2,750	\$2,500
Inside Front Cover	\$2,640	\$2,400
Center Spread (2 full pages)	\$3,300	\$3,000
First Right Page	\$2,530	\$2,300
Inside Back Cover	\$2,420	\$2,200

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info@berryfield.com



magazine covers shown are not final (illustrative purpose only)

Chamber
 Mini-Magazine
 Included!

Current Salem-Roanoke County Chamber of Commerce Members Get Discount Ad Rates!

2026 SCHEDULE

Space Reservation: October 11, 2025

Ad Deadline: October 25, 2025

Distribution: January — December 2026

Berryfield Publications

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